



**2020  
Annual  
Report**



# Welcome

**The Coca-Cola Australia Foundation (CCAF) is a joint philanthropic initiative between Coca-Cola Europacific Partners Australia (formerly Coca-Cola Amatil) and Coca-Cola South Pacific, distributing \$1.1 million annually.**

Over the past year, CCAF's mission transitioned to 'create possibilities for a brighter, more sustainable future for Australians today and for generations to come', aligned to the United Nations Sustainable Development goals. The CCAF pursues these aims through both its Flagship and Employee Connected grants programs.

Since its formation in 2002, the CCAF has provided more than \$17 million to hundreds of organisations, positively impacting the lives of many Australians.

## Employee Connected Grants

The Employee Connected Grants support projects in communities where our employees live, work or have personal connections. These one-off grants of up to \$25,000 provide an opportunity for both Coca-Cola Europacific Partners Australia and Coca-Cola South Pacific employees to connect with charities they support and care about.

## Flagship Grants

The Flagship Grants support charities with clear and measurable programs that address a challenge aligned with CCAF's mission. Up to \$200,000 is provided each year, for up to three consecutive years. In 2020, the first Flagship Grant under the revised mission was awarded to Earthwatch Institute, aligning to United Nations Sustainable Development Goal 14 'Life Below Water'.

Note: This \$1.1m total is made up of funding from both Coca-Cola Europacific Partners Australia and Coca-Cola South Pacific. The full amount may not be granted in any given year due to partnership or Foundation timelines. Any remaining funds are held over and granted in following years.



# Message from the Chair

As the Chair of the Coca-Cola Australia Foundation, I have always felt honoured to be able to help charities across our nation further their important work. And this has never been more the case than over the past twelve months.

The past year has been as difficult as it gets for charities of all stripes. The need for charitable organisations has been heightened by the pandemic's impacts across the community, yet the ability to work with volunteers has been restricted and fundraising opportunities have been severely limited. In spite of this, or perhaps because of it, I am inspired more than ever by what non-profits have made possible in the face of difficult times.

In 2020 we had our first cohort of non-profits aligned with CCAF's new mission 'to help create possibilities for a brighter, more sustainable future for Australians today and for generations to come', aligning to the United Nation's Sustainable Development goals.

CCAF awarded a \$600,000 Flagship Grant to Earthwatch Institute to deliver a first-of-its-kind marine pollution and wetland management program in the Lower Gulf of Carpentaria in partnership with Carpentaria Land Council Aboriginal Corporation (CLCAC) and recycling experts Plastic Collective. After a particularly challenging year, good progress has been made and we're encouraged by what this partnership can achieve over the course of its three-year grant.

We also provided support for 30 Employee Connected Grants in 2020, with just under \$700,000 in funding distributed. Supporting causes closely connected to employees from Coca-Cola South Pacific and Coca-Cola Europacific Partners Australia held even more than usual weight this year. Helping staff give back to their local communities and strengthen personal connections during the



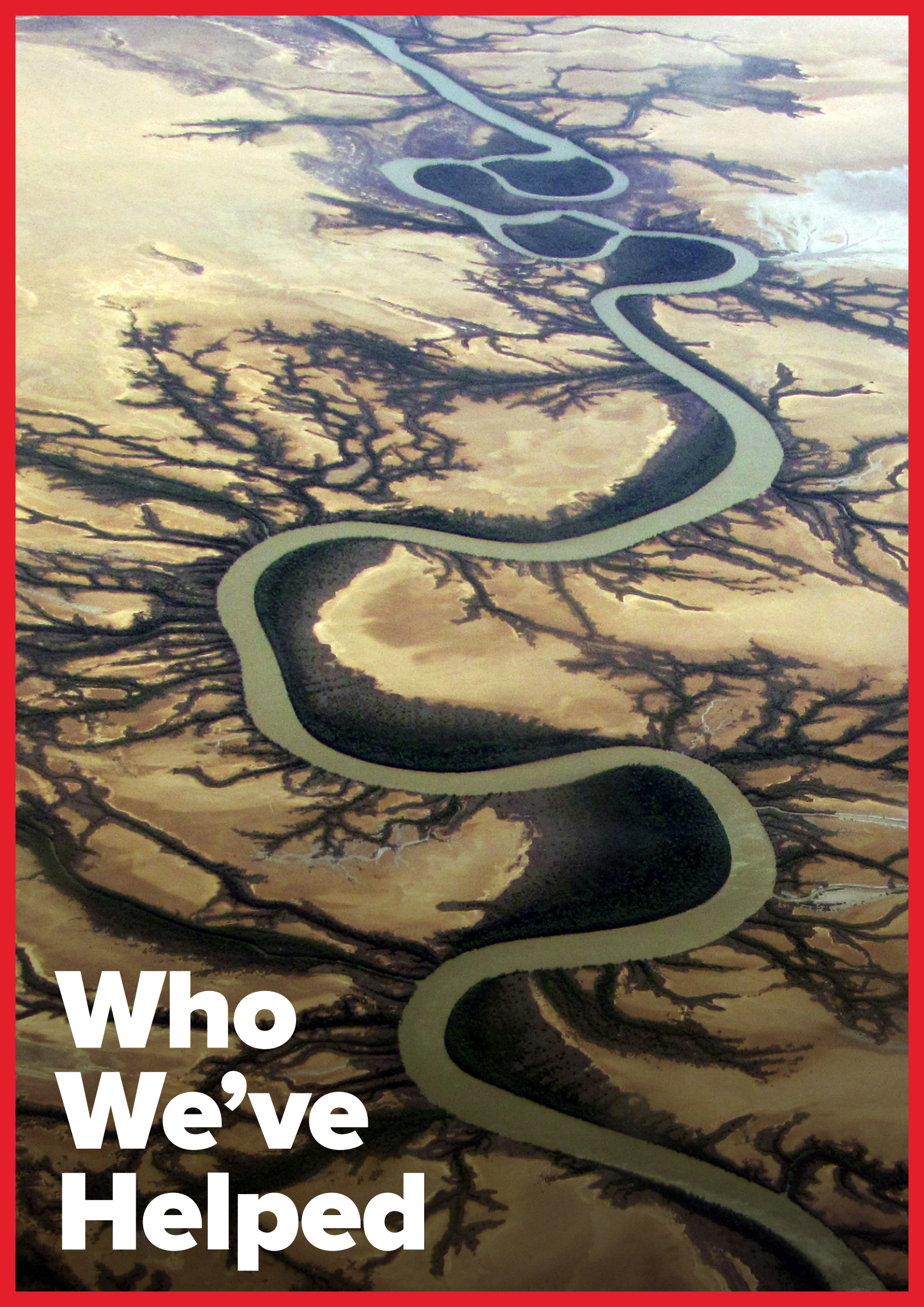
pandemic was a pleasant reminder of what this part of our program aims to achieve.

At CCAF, our aim is to support charities well beyond the financial assistance we can provide. In this COVID-19 era, we wanted all our Employee Connected Grants partners to know that we understood the extraordinary situation at hand. While the grants were awarded on the merits against the criteria, CCAF untied the funding, allowing the funding to be used to assist their needs however they saw fit, to ensure they could continue to provide their services in this difficult time.

We are optimistic about the new partnerships that will be formed in the years ahead under our new strategic mission and the support that will extend to many Australians around the country. We look forward to sharing many of the positive individual stories that no doubt will eventuate in the coming year.

**Malcolm Hudson**  
Chair, The Coca-Cola Australia Foundation





**Who  
We've  
Helped**



# The CCAF is proud to create possibilities for a brighter, more sustainable future for Australians today and for generations to come through our Flagship Grants and Employee Connected Grants.

| Organisation  | 2020    | 2019    |
|---|---------|---------|
| A Stitch in Time  | 25,000  |         |
| Adelaide International Youth Film Festival                                |         | 19,500  |
| AMATA COMMUNITY INCORPORATED  |         | 25,000  |
| Ardoch  | 25,000  |         |
| Australian Kookaburra Kids Foundation Limited                             |         | 25,000  |
| Australian Mitochondrial Disease Foundation Limited                       |         | 25,000  |
| Australian Refugee Volunteers Incorporated                                | 24,858  |         |
| Autism Spectrum Australia (Aspect)  | 22,200  |         |
| BackTrack Youth Works   | 24,175  |         |
| Barnardos Australia   | 19,560  |         |
| Batyr Australia Limited   |         | 24,460  |
| Bell Shakespeare  | 25,000  | 25,000  |
| Big Brothers Big Sisters Australia Ltd                                    |         | 25,000  |
| Blue Mountains World Heritage Institute                                   | 25,000  |         |
| Bravehearts Foundation Limited  | 25,000  |         |
| Butterfly Foundation  | 24,984  |         |
| Can:Do 4Kids (Townsend House Inc.)  | 15,000  |         |
| CanTeen - The Australian Organisation for Young People Living with Cancer |         | 14,200  |
| Dignity Ltd   | 25,000  |         |
| Earthwatch  | 197,036 | 262,734 |
| Far North Queensland Hospital Foundation                                  |         | 25,000  |
| First Hand Solutions Aboriginal Corporation                               | 189,000 | 25,000  |
| Giant Steps Melbourne Limited   |         | 10,000  |
| Giant Steps Sydney Limited  |         | 25,000  |
| Gold Coast Hospital Foundation  |         | 24,075  |
| Grandparents for Grandchildren  | 12,538  |         |
| Guide Dogs Victoria   | 24,940  |         |
| Harding Miller Education Foundation Ltd                                   |         | 24,700  |

| Organisation  | 2020             | 2019           |
|---|------------------|----------------|
| Hear and Say – Centre for Deaf Children Limited           |                  | 25,000         |
| JOLI Community Limited                                    | 24,000           | 24,000         |
| Keep Australia Beautiful New South Wales                  | 24,700           |                |
| Landcare Australia  | 25,000           |                |
| Lighthouse Foundation                                     |                  | 10,000         |
| Lord Somers Camp and Power House                          |                  | 23,500         |
| Minus18 Foundation Inc                                    |                  | 25,000         |
| National Trust of Australia (Queensland)                  | 25,000           |                |
| NWQICSS   | 25,000           |                |
| Outback Futures Ltd.                                      | 23,800           |                |
| Phoenix House Youth Services Incorporated                 | 25,000           | 25,000         |
| Raise Foundation  | 23,328           |                |
| Royal Far West  |                  | 25,000         |
| Shine for Kids  |                  | 25,000         |
| Sports Challenge Australia                                | 20,000           |                |
| Starlight Children's Foundation Australia                 |                  | 22,665         |
| Sydney Children's Hospital Foundation                     |                  | 10,900         |
| Sydney Story Factory Gift Fund                            |                  | 25,000         |
| Sydney Street Choir Foundation                            |                  | 25,000         |
| TAD   | 16,880           |                |
| The Burdekin Association Inc                              |                  | 25,000         |
| The Carers Foundation Holdings Ltd                        | 25,000           |                |
| The Scout Association of Australia New South Wales Branch |                  | 15,000         |
| THREE for All Foundation Ltd                              | 24,750           | 25,000         |
| Total Environment Centre                                  | 24,935           |                |
| Very Special Kids   | 24,352           | 24,775         |
| Yarruwala Youth and Family Services                       | 25,000           |                |
| Youngcare   |                  | 25,000         |
| <b>Total grants to approved charities</b>                 | <b>1,086,036</b> | <b>960,509</b> |



**Our Flagship Grants support national charities with strategic programs that address a challenge aligned with the CCAF mission. Up to \$200,000 is provided each year, for up to three consecutive years.**

With many factors at play through the COVID crisis, the CCAF adjusted its 2020 strategy and had a single Flagship Grant Partner, Earthwatch Institute Australia while also appointing an indigenous-led partner, First Hand Solutions for three years from 2021.

We are proud to play a role in the development of their efforts and thank them for their tremendous work in the community through this difficult time.

# EARTHWATCH INSTITUTE AUSTRALIA

Marine pollution and wetland management program



Earthwatch Institute is an environmental impact charity that works to train and support citizen scientists to monitor and protect local ecosystems.

With the help of CCAF, Earthwatch, in partnership with Carpentaria Land Council Aboriginal Corporation (CLCAC) and Plastic Collective, is running a three-year program to measure, monitor and reduce pollution impacts on the Lower Gulf of Carpentaria region.

The ambition is to trial a sustainable, community-based solution to managing and recycling marine pollution in remote regions. Once the model is proven, it could potentially be replicated in many other regional and remote locations in Australia and around the world.

To date, the ‘Wetlands not Wastelands’ project has begun training Indigenous Rangers in mangrove monitoring and saltmarsh assessment techniques, with 21 land and sea rangers trained. Over 300km of shoreline have been surveyed, with litter removed and recycling programs underway for the areas examined and monitored so far.

Training in-person has been difficult during the pandemic and less field work than otherwise has occurred, but dozens of saltmarsh sites and three key tidal estuaries are already seeing positive impacts through the work of this important initiative.

“The community-led program will help reduce marine pollution risks, as well as recover and upcycle plastic waste into valuable products, creating an economic opportunity for the community.”

“

**Thanks to this generous grant from the Coca-Cola Australia Foundation, ‘Wetlands not Wastelands’ will come to life and allow us to work directly with the CLCAC Rangers to develop a marine pollution management plan and a report card for future action to conserve this region’s precious habitat.**

”

Cassandra Nichols,  
CEO of Earthwatch Institute Australia





# Employee Connected Grants



## Each year, we provide grants of up to \$25,000 for charities endorsed by our employees for programs for young people aged between 13-19.

Our employees nominate a wide range of charities across Australia every year – charities they care about and where they have a strong personal connection. These connections may be through volunteering or experiencing first-hand the positive impact the organisation has had on their family, friends or communities.

In 2020, the CCAF provided 30 employee nominated organisations with just under \$700,000 collectively in grants. These are just some of the stories from the 2020 Employee Connected Grant recipients.



SOUTH AUSTRALIA

# GRANDPARENTS FOR GRANDCHILDREN

Helping kids get access to important school and activity equipment



Grandparents for Grandchildren SA (GFGSA) is a unique organisation that supports and advocates for grandparent and kinship carers who are the primary carers of their grandchildren. As part of that service, GFGSA has established an Education, Arts and Sports Fund.

Veronique Spears, National Logistics Analytics and Project Manager, nominated the organisation because of the direct impact it makes on the lives of children in need.

“

**These families receive no financial help from governments and are always struggling to make ends meet. It is important for me to know there is an organisation out there offering even some small financial support to these teenagers in the most vulnerable and formative years of their lives.**

”

Veronique Spears,  
National Logistics Analytics and  
Project Manager

The CCAF Employee Connected Grants funding has helped GFGSA provide school uniforms and technology and given children the opportunity to explore their physical and creative boundaries, lifting school retention rates and improving outcomes for hundreds of children every year.



QUEENSLAND

# CURRUMBIN WILDLIFE SANCTUARY

Wildlife Over Waste Conversation Champion Chat series



The National Trust's Currumbin Wildlife Sanctuary has been dedicated to conserving and sharing our nation's environment for the past 70 years. While the sanctuary has had difficulty running outreach and education programs during the pandemic, new interactive opportunities have emerged.

Brendan Simes, Business Manager, Foodservice Route and Leisure, nominated Currumbin Wildlife Sanctuary to help support its effort to create a new interactive educational opportunity – the Wildlife Over Waste (WOW) Conversation Champion Chat series.

“

**I am a big believer in early education, as the children of the future need to have an instilled value for a sustainable mindset. The WOW series means young people can adopt habits and practices that are beneficial for their local environment and lead the way for older generations and future generations.**

”

Brendan Simes,  
Business Manager, Foodservice  
Route and Leisure

The CCAF grant supported the new interactive initiative, sharing information on properly disposing of waste, using recycling programs and making smart consumer choices for their local environment and local wildlife, including how to install frog ponds, nest boxes and being responsible pet owners.



# YOUNGCARE

Empowering young people with disabilities



Youngcare works with young people with high physical support needs to help give them more choices and independence, providing accessible and age appropriate living spaces, grants for equipment and home modifications, and support through a free national support line.

Eli Braggins, employee of Coca-Cola South Pacific, nominated the organisation for its empowering work.

“

**My Mum has been an aged-care nurse for the last 30 years. I've seen young people who have no place being in aged-care facilities over this time and it is heartbreaking. I believe strongly in the work of Youngcare, to help give young people the support they need for a fulfilling life.**

”

Eli Braggins,  
CCSP employee

The CCAF funding helped Youngcare to perform a larger fundraising initiative – a 300km trek through the Simpson Desert. That event went on to raise over \$1 million, which will be used to support its critical work.

